



**Exclusively for  
IndustryArena.com**



**Get qualified  
leads by webinars**

## **Webinars in the target group market**

Benefit from a strong network,  
inspire and win together!



- ▶ Reach users and potential clients easily, precisely and efficiently
- ▶ Direct, interactive and personal dialogue opportunities to inspire and retain participants
- ▶ Minimal organisation and time requirements, without installation
- ▶ Wide range of applications: trainings, seminars, product / company presentations, ...
- ▶ Webinar participation is free of charge for IndustryArena members

## **Chances and overvalues**

Incredibly easy to create and maintain contacts.  
In real-time, globally and with minimal effort.



- ▶ **Budget friendly and resource-saving, available world-wide in real-time**
- ▶ **Powerful media in customer and brand communication**
- ▶ **Unlimited usage possibilities of the webinar recordings**
- ▶ **Outstanding database for high visibility in the industry**
- ▶ **Extensive use of statistics and evaluations**

You need a computer, a headset and a DSL connection.  
Not much more and not less in any case.



### Overview of functions

- ▶ Live Video und Audio (Voice-over-IP)
- ▶ Profile image display
- ▶ Lobby with chat function
- ▶ Presentation of your files
- ▶ Whiteboard
- ▶ Screen Sharing
- ▶ Hand signal function
- ▶ File download
- ▶ YouTube videos
- ▶ Surveys / Polls
- ▶ Statistics download
- ▶ Invitation Management
- ▶ Integrated into IndustryArena.com

### Have we convinced you?

We are glad to receive your call or email.

Individual licenses for subscription operators start at only 900€.  
Special prices for IndustryArena Enterprise Members.

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