

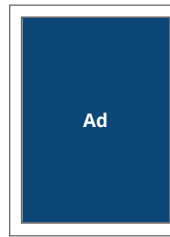
Advertisement booking

Send via fax to +49 2173 89 33 2 22
or email to emagazine@industryarena.com

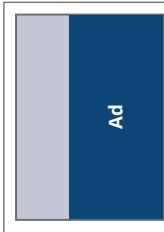
We would like to place an advertisement in the next issue of IndustryArena eMagazine


Please mark (valid from 01.01.2020):

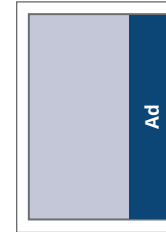
 **Format** 2/1 page
w x h (mm) 410 x 297
Basic Price 4c € 4900

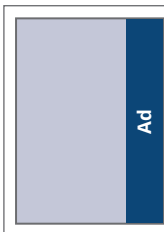
 **Format** 1/1 page
w x h (mm) 210 x 297
Basic Price 4c € 2900




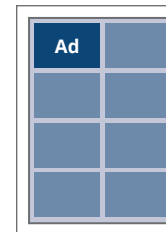
 **Format** 2/3 page (high)
w x h (mm) 140 x 297
Basic Price 4c € 2500

 **Format** 1/2 page (high)
w x h (mm) 105 x 297
Basic Price 4c € 1700

 **Format** 1/3 page (high)
w x h (mm) 70 x 297
Basic Price 4c € 1500

 **Format** 1/4 page (high)
w x h (mm) 50 x 297
Basic Price 4c € 1300

 **Format** 1/4 page
w x h (mm) 105 x 148
Basic Price 4c € 1300

 **Format** Special Ad
w x h (mm) 100 x 70
Basic Price 4c € 400
only on demand

Other formats / services on demand:

- Supplements
- Bound inserts
- Layoutdesign
- Editorial

Berechnung nach Aufwand

Embedding of a video in combination with an Pop-Up Ad without any extra charge.
 Embedding of an info-box, 500 characters maximum, in combination with an Pop-Up Ad without any extra charge.
 Embedding of up to 5 links, in combination with an Ad without any extra charge.

Discount series **Cover pages**

10% from 3 ads U2: Page 1/1 +30% surcharge
15% from 6 ads U4: Page 1/1 +50% surcharge

All prices above are subject to VAT and to our General Terms and Conditions

Comments

Binding order of an advertisement in the IndustryArena eMagazine

Company _____
Adress _____
Contact Person _____
Phone _____
Fax _____
Email _____

With my signature on this order I am aware and accept the following documents:
Annex 1: Data Protection Information pursuant to Article 13 GDPR
Annex 2: Order Conditions Advertisement Placement + General Terms and Conditions of IndustryArena GmbH

Place, Date

Signature / Company stamp

Annex 1

Data Protection Information pursuant to Article 13 GDPR

General information

The entity responsible in the meaning of article 4(7) GDPR is: IndustryArena GmbH, Katzbergstraße 4, 40764 Langenfeld. You can contact our data protection officer at the following address: dataprotection@industryarena.com.

Processing purpose

We process your personal data for the performance of the contract and the associated communication pursuant to article 6(1)(1)(b) GDPR.

We also use your personal data to improve our products and services. This represents a legitimate interest for us pursuant to article 6(1)(1)(f) GDPR.

Data recipients

Within our company, those units that require your data to fulfil the aforementioned purposes will receive access to it.

Personal data will only be passed on to third parties if this is required for the aforementioned purposes or if there exists another legal basis for doing so. Where necessary, we will enter into corresponding data protection agreements with third parties, in particular those pursuant to article 28 GDPR.

Third-country transfers

Your personal data will only be transferred to a third country (one outside the EU/EEA) if this is required for the performance of the contract. If such a third-country transfer takes place, we will ensure that your data is subject to a level of protection that corresponds to the GDPR through measures described in article 44 et seq. GDPR, such as inserting EU standard contractual clauses.

Storage period

We will delete your personal data as soon as the contractual relationship with you has ended and further storage is no longer required.

Your rights

You have the following rights with us concerning the processing of your personal data: Right of access; right of rectification; right of deletion; right to restrict processing; data portability right; right to object to processing; right to appeal to a supervisory authority and the right to revoke your consent.

Annex 2 Order Conditions Advertisement Placement

The General Terms and Conditions of IndustryArena GmbH apply in their current version. These can be viewed at any time and are available online via the link www.industryarena.com/gtc. In addition to this, the following conditions apply to the acceptance of advertisement formats:

01. An order is considered confirmed and accepted with the order confirmation sent by the contractor to the customer by e-mail. Cancellations are no longer possible after order confirmation.
02. The Contractor is not obliged to inform the Customer after dispatch of the order confirmation of any outstanding deliveries for the fulfilment of the contract.
03. If the order cannot be fulfilled for reasons beyond the contractor's control (e.g. delayed data delivery by the client), the order will be transferred to the next issue.
04. Special placements will only be regarded as accepted if they have been confirmed in writing by the contractor.
05. Proofs for inspection/approval will only be supplied after prior consultation and confirmation within the scope of the order confirmation.
06. The advertisements are transmitted exclusively in digital form. If this is done in formats other than those requested and if data/quality is lost as a result of necessary conversions on the part of the Contractor, any liability on the part of the Contractor for this is excluded.
07. A claim to an advertisement copy exists exclusively in the form of a link to the relevant online edition.
08. In the event of partial or complete invalidity of individual provisions, the validity of the remaining provisions remains unaffected.

Last update: January 2020